

November 30 proclaimed Small Business Saturday

By **Katrina Elsen**
Lake Okeechobee News

OKEECHOBEE — Saturday, Nov. 30 is Small Business Saturday in Okeechobee County.

At the Nov. 26 meeting, Okeechobee County Commissioners presented a proclamation in honor of Small Business Saturday.

“Small Business Saturday was founded in 2010 by American Express and officially co-sponsored by the Small Business Administration since 2015. Small Business Saturday has become an important part of how many businesses launch their shopping season.

Okeechobee County believes that small businesses are the backbone of our economy and the glue that holds communities together,” said Commission Chair Terry Burroughs. “According to the United States Small Business Administration, as of 2018, there are 30.2 million small businesses in the United States. They represent more than 99 percent of American companies, created two-thirds of the new jobs and

generate half of gross domestic product,” he continued.

“Small businesses employ over 55 percent of the employees in the private sector in the United States; and 89 percent of consumers in the United States believe it is important to support the local, small businesses they value in their community; and they agree that locally owned, independent businesses contribute positively through paying taxes and providing jobs,” he continued.

“Okeechobee County supports local businesses that create jobs, boost our local economy and preserve our neighborhoods.”

Mariah Parriott, chamber office manager, said the Chamber of Commerce has maps showing businesses participating in Small Business Saturday. The maps will also be available in Flagler Park on Saturday.

Stores and pop-up shops participating in Small Business Saturday promotions will be open in downtown Okeechobee from 8:30 a.m. to 2:30 p.m.



Okeechobee News/Katrina Elsen
At their Nov. 26 meeting, the Okeechobee County Board of Commissioners declared Nov. 30 as Small Business Saturday. Left to right are Commissioner Kelly Owens, Brian Melear, Dowling Watford, Mariah Parriott, Willard Dover and County Commission Chair Terry Burroughs.

Explore new ways to shop local in our new business insights feature that allows local businesses to tell their story in their own words on the following pages!

#ShopSmall

Exotic Pets & More carries what is needed for a new, unique pet

Have you noticed the new colorful windows at the intersection of Park Street and Parrott Avenue? Exotic Pets & More opened their doors in Okeechobee in June providing a unique experience and opportunity!

Inside you will find exotic pets, small animals, birds, tropical and marine fish, as well as reptiles: snakes, lizards, turtles oh my!

They have everything you need for your new pet from habitats and aquariums, to bird cages and all of the food and supplies your pet will need to stay healthy!

Store owner Rose Campellone and her husband



Pat have a combined total of 60 years of hands-on breeding and care of exotics and are always eager to pass the knowledge onto their customers. “We have the

opportunity to work with many different species of animals, some of which are endangered and protected in their native countries,” says Campellone.

Stop in for specials during small business Saturday and be sure to check out their “Black Friday” every Friday through Christmas!

Financing and layaway is available! Visit Exotic Pets & More in person at 113 S. Parrott Avenue in Okeechobee or online at exoticpetsmore.com. You may also reach them by phone at 863-484-8487.

Stop by on Shop Small Saturday!
 FREE BETTA FISH w/ PURCHASE see store for details

EXOTIC

PET & MORE

We carry an extensive selection of exotic pets & supplies.

Our friendly staff is happy to assist you find the new pet that is right for your family and lifestyle, from tropical fish and reptiles to parrots, skunks and lemurs! We are always available to answer your questions on proper care and husbandry.

- Lizards
- Snakes
- Amphibians
- Handfed Birds
- Small Animals
- Tropical & Marine Fish
- Turtles & Tortoises
- Crickets & Worms
- Mice & Rats

Gift Cards Available

- Aquarium Supplies
- Bird, Reptile & Small Animal Habitats
- Large Variety of Betta Fish

Ask About our Your Pet's Rewards Program

113 South Parrott Ave. 863-484-8487



SMALL BUSINESS SATURDAY® NOVEMBER 30, 2019

Small Business Saturday is an American shopping holiday held during the Saturday after US Thanksgiving during one of the busiest shopping periods of the year. This year, Small Business Saturday falls on November 30.

FEATURED SPONSORS

**MORGAN'S
FURNITURE**

707 SW Park Street,
Okeechobee, FL 34974

863.467.2072

25 - 50% off Designer Inspired Jewelry

Main Street
SALON

We will be open for Shop Small Saturday

306 SW 3rd Ave., Okeechobee, FL 34974
Located 2 Blocks Behind Aldi

FREE Debbie's
24" Christmas Tree
with the purchase
of \$10 or more
**Deals
& Discounts**

Shop Small Saturday hours: 9am - 5pm
411 SW Park St. • 863-824-0218

FREE FISH WITH PURCHASE
see store for details

**EXOTIC
PET & MORE**

113 South Parrott Ave. • 863-484-8487

VISIT WITH THESE BUSINESSES ON SHOP SMALL SATURDAY!

Store Fronts & Dining

Brown Cow Sweetery
103 SW Park Street

*Complimentary Chocolate Dipped
Strawberry
(While supplies last!)

Lollie's Hamper
111 SW Park Street
*60% off the entire store

Andrea Noelle's Boutique
113 SW Park Street

*Drawing Ticket for a \$100 Gift Card w/
Purchase
*FREE Gift w/ Purchase

Rustic Style & Cabins
123 SW Park Street
Okeechobee Discount Drugs

203 SW Park Street
*20% off Angel Gifts from the Gift Gallery

Sweetie T's

211 SW Park Street
*Stop in to enter our raffle

Beautiful Mess Boutique
213 SW Park Street
*Sales Storewide

Pamper and Polish/Donna's Creations
215 SW Park Street
*\$1.00 off Soap Rocks
*Christmas Décor & Gifts

The Country Boutique
102 SW 3rd Ave.
*Buy 1 Get 1 Free Tarts & Candles
*Buy 2 Get 1 Free Car Freshies
*Jewelry Sale

Mira Realty
104 SW 3rd Ave.

*Stop in to enter our raffle
Staffords Salon/The Outpost
313 SW Park Street

Threadworks Embroidery
116 SW 4th Ave.
*Stop in to enter our raffle

Debbie's Deals & Discounts

411 SW Park Street
*10% off on all purchases

Countryside Florist & Antiques
201 SW 5th Ave.

*20% of all pre-made Christmas
*Bloom of the Month Gift Program

Brand It Gifts + Designs
120 SW 5th Ave.

Hip Hop Hippy Shop
114 SW 5th Ave.

*10% off glass items

Big Lake Hobbies
513 SW Park Street
*10% off Artwork & Framing

The Purple Orchid
609 SW Park Street
*\$10 off any 60 or 90 minute facial or massage
and many more specials

Piper's Screen Print and Embroidery
120 SW 7th Ave.

Eli's Western Wear
907 NW Park Street
*Early Christmas Sale

Tin Fish Okeechobee
301 N Parrott Ave.
*15% off Meal
Okeechobee Army Surplus
420 NE Park Street
*10% off Storewide

T-Mobile Store
3236 US 441 South
*Too many deals to list. Come check us out!

Pop-Up Shops

Flager Park
8:30 a.m. - 2:30 p.m.

Scentsy with Jaimie & Brenda Hans
Booth 301
*Gift Basket Raffle

Anna's Attic Treasures

Booth 304

*\$1.00 Ornaments

*Christmas Plaque Raffle
Hartman Real Estate
Booth 305

Sassy Button Bows
Booth 306
*2 for \$10 Bows

Glow By Jessie
Booth 307

*Raffle for a Free Cup
*Raffles for Free Threading

70 West Designs
Booth 308

*Handmade Christmas Ornaments 5 for \$10
*Car Freshies 3 for \$12

Paparazzi
Booth 309

*Raffle on a Christmas item

The Green Pig
Booth 310

U.S. Census
Booth 311

Brains on Steam
Booth 312

*50% off a Robotics, Coding or
Stop Motion Class

Our Village Okeechobee
Booth 313

*Receiving Donations/ Christmas Items

Custom Designs by Margaret Elise
Booth 314

*Stop in to enter our raffle

Cottage Food & Home Décor
Booth 315

*Every \$5 Spent Gets an Entry in a Giveaway

Traveling Trinkets
Booth 316

*10% off Dragonflies
*20% off Trees

Unique 21 Creations

Booth 317

*Wooden Christmas Ornaments 2 for \$8

*Tumblers W/ Decal for \$18
Sexual Assault Association
Booth 318

LulaRoe Amy Daniel
Booth 319

*Buy One Get One ½ off

LulaRoe Desiree Penrod
Booth 319

*Surprise Deals

Ray of Sunshine Boutique
Booth 319

*Sale Rack *15% Off
*Free Gift W/ Purchase(While Supplies Last)
*Swag Bags to the First 20 People

Jane-Jay Herballs
Booth 320

*\$1 off 16oz Everyday Scents
*\$2 off 16oz Fall Scents

I Thought of you by Miranda
Booth 321

*Buy 2 items, get the 3rd at 20% off

Glades AC
Booth 322

20% off of Various Tumblers

Mary Kay Janice Pietro
Booth 323

*Surprise Deals

No Limit Insurance
Booth 327

3 Ornaments for \$20

Eternal Creation Store
Booth 329

T-Mobile
Booth 337

*Too many deals to list come check us out!

*Listing published in cooperation with
Chamber of Commerce
of Okeechobee County*

Debbie's Deals and Discounts thrives on serving local families

Imagine Black Friday pricing every day on household items, bedding, tools, bathroom accessories, pet supplies, electronics accessories, gun cases, ammo boxes, car supplies, toys and more without having to drive out of town to the big box stores. That's what Debra Smalls and her husband Vern offer the community of Okeechobee each and every day at



and brought the store model to 411 S.W. Park St. in August.

"When we first opened, we had a mother come in and buy a bed in a bag for her son's room for \$10. It included the whole set of sheets, sham and comforter. They sent me a picture of the room when it was all set up," Debbie said. "That was a wonderful feeling."

The inventory at Debbie's Deals and Discounts is always changing. When the trucks arrive, a crew of family members show up to unload it. Debbie shares it's always an exciting day, "kind of like Christmas," she says with a smile. "We've gotten a bit of anything and everything, even a trolling motor!"

The Smalls take pride in having a



their Park Street store Debbie's Deals and Discounts. As a liquidation store, they buy semi-truck loads from stores such as Bed, Bath & Beyond and Walmart and pass the savings onto their customers.

"I love when customers look at me and say they can't believe the deal they got and they will be back," Mrs. Small shares as she recalls a recent sale. "Being able to provide a car seat to a new mother for half the price is a good feeling."

Being able to serve local families is at the heart of the Smalls' business model in Okeechobee. During her time as a social worker, she saw firsthand the need for families and children. When she survived breast cancer last year, Laverne supported the idea of her not going back to a stressful job. He asked her what she would like to do, and she responded she wanted to open a store that would help families. Debbie shopped at stores like hers in other cities



well-organized store. Debbie credits her team members Donna Lucas, Mallory Thomas and Kristy Duarte for helping to provide friendly service to everyone who walks through their door. Debbie also serves customers online, selling on Ebay and Amazon. Debbie's Discounts and Deals stands behind their products, offering return with no questions asked.

"We just want our customers to be happy," Debbie added. "I am passionate about community and family. I have enjoyed meeting everyone in the community."

Debbie's Deals and Discounts is open Tuesday through Friday from 10 a.m. to 6 p.m. and Saturday 9 a.m. to 5 p.m.



Small Business Saturday Hours 9am -5pm

New inventory coming in for Christmas!

Receive a **FREE 24"** Christmas Tree with a \$10 or more purchase.



Debbie's Deals & Discounts



Never Pay Retail Again!

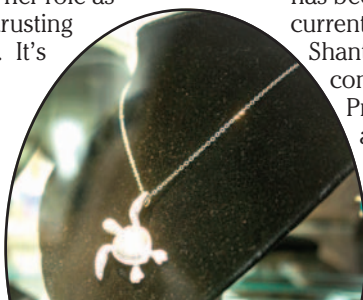
411 SW Park St. 863.824.0218



Main Street Salon offers more than hair care and nail services

You wouldn't know it from her upbeat and friendly manner that there was ever a time when Main Street Salon owner Diane Prescott wasn't as confident as she is today. She looks back on graduating the Okeechobee High School cosmetology program directed by Mary Jo Hoover and the clientele that helped her gain confidence in her role as a stylist by simply trusting her with their care. It's through her care of her clients that she excels in her career.

"When someone comes in, feeling down and then they



Ranch and various local fundraising efforts.

The name of the salon was derived from their previous location on Main Street but moved to their current 3rd Avenue location in June 2005 when Prescott purchased the business. She worked previously at The Hair Shanty, Dorothy's Hair Studio, New Beginnings and Executive Hair Designs and has been a stylist for over 40 years. The current location was previously The Hair Shanty and was owned by Tedders who continues to serve clientele alongside Prescott. Diane's staff range in age and experience and enjoy working together in a fun environment.

The open house will showcase the salon's recent renovation featuring a fresh look, updated shampoo room with comfortable

and trendy chairs and wash basins. The salon also features a room for pedicures and manicures. Many clients find the charm of the salon enticing from the moment they enter



emerge feeling great and confident, you can just see it," says Prescott.

"And that's why we do what we love."

Diane is joined in business by team members Paige Ryon, stylist and microblading specialist; Julie Weldon, stylist and lash artist; Rita Tedders, stylist; Robin Edmonds, nail technician; and Margaret Copland, Alicia Tucker and Kathy O'Cain, receptionists. Together they will host a customer appreciation and holiday open house on Monday, December 2 from 5:30 p.m. to 9:00 p.m. Attendees may enjoy food and refreshments, holiday discounts, giveaways, drawings and more. One lucky participant will go home with a \$50 gift card. The salon is located at 306 S.W. 3rd Ave., in Okeechobee.

Clients may notice that their receptionist of 7 years has been absent from the salon lately. Margaret Copeland has taken a leave of absence as she battles cancer. The staff has rallied around Margaret with encouragement and support, just as they rally around the community through Boots and Pearl Gala, disaster relief, Martha's House, Peace Lutheran, Real Life Children's

and the Main Street salon staff are eager to showcase their new look. Prescott also sells jewelry at the salon, some of her own design. Other styles can be described as nautical and western with a variety of colors.

While team members continue to learn through continuing education programs and hair shows, their commitment to satisfying clientele remains constant, noting the communication between client and stylist as important. Services offered at Main Street Salon include haircuts, color, foils, perms, waxing, keratin treatments, manicures, pedicures and nail extensions. They carry a variety of haircare products from Pureology, White Sands and Aquage and also feature flat irons and blow dryers in addition to their designer inspired jewelry. Check out their gift sets and stocking stuffers just in time for the holidays!

Call Main Street Salon at (863) 763-2519 for more information or to schedule your appointment!

You're Cordially Invited to
Main Street Salon's

Customer Appreciation & Holiday Open House

Monday, December 2, 2019

5:30 p.m. - 9:00 p.m.

Win a \$50 Shopping Spree!

One lucky participant will go home with a \$50 gift card!

SHOP
SMALL

25 - 50% off
Designer
Inspired Jewelry

Main Street
SALON

Cuts ~ Color ~ Foils ~ Perms ~ Waxing
Keratin Treatments ~ Manicures ~ Pedicures
Nail Extensions

Haircare Products ~ Flat Irons ~ Blow Dryers ~ Aquage ~ Pureology
White Sands ~ Pro Design ~ Brazilian Blowout

863.763.2519

306 SW 3rd Ave., Okeechobee, FL 34974

Located 2 Blocks Behind Aldi

Morgan's Furniture has been relaxing Okeechobee for 36 years

♥♥ Providing quality furniture at a reasonable price," is what Wayne Morgan, second-generation

furniture companies offering

owner of Morgan's Furniture in Okeechobee, says his family's mission has been since opening the business in 1983. The space at 707 S.W. Park St. served customers even before that in his grandfather's odds and ends store. It's the sense of family and community that resonates with customers and staff and they give back to the community through their support of local fundraisers and school and sports programs.



While the Morgan family's dedication to customer satisfaction has remained constant for over 35 years, their inventory has evolved. Once a used furniture store, Morgan's is now 100% new furniture sales and technology is changing the scope of their products. From power headrests, massage and lumbar support to plug-ins to charge your electronic devices. There is also a focus on health and wellness with



zero-gravity and heat technology. Featured brands of living room and dining room furniture include La-Z-Boy, Catnapper, Southern Motion, Flexsteel, Bassett and offer over two dozen brands, providing options for a variety of styles and price. Mattress lines include Serta. Morgan's Furniture prides themselves on offering the largest selection of La-Z-Boy recliners in the region and guarantees the lowest price in the state of Florida on all of their product lines. In addition to browsing their showroom, customers are welcome

happy," says Wayne, who shared he started at the store at age two, which might explain why he also says his three-year-old daughter Brynn is his best sales person. "She can show you all of the features of any of our pieces," he adds with a smile. He and his wife Kristi also have a one-year-old son Blake, so it's only a matter of time before he makes his first sale!

The store is open Monday, Tuesday, Thursday and Friday from 9 a.m. to 6 p.m., Wednesday 9 a.m. to 4 p.m. and Saturday 9 a.m. to 5 p.m. Wayne and his wife Kristi and staff members Raquel,

Kyle and Hernan will assist you with all of your furniture and mattress needs. Financing is available and Morgan's is offering Black Friday specials throughout the holiday season. Stop in to learn more or visit their website morgansfurn.com or follow them on Facebook at morgansfurniture.

Wayne, Kristi, Brynn, Blake, and the rest of the Morgans staff would



to explore their catalogs and special order their preferred style.

"We just want to make our customers

like to extend a very Happy Holidays to the Okeechobee community!

Black Friday SALE

SHOP LOCAL SHOP SMALL

\$SAVE BIG

 **Was \$599**
\$355



Queen Mattress

 **Was \$799**
\$599

Catnapper Sofa



LA Z BOY
Recliner



Was \$599
\$355

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Family Owned and Operated Since 1983

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Financing Available Call Today!

863-467-2072